

# Legacy of Movement - Yellow Bikes & RAI's Impact on Community Sustainability



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# SUSTAINABILITY AT THE RAI

## VENUE



Minimising the environmental impact of our venue

**100% Green electricity**

**Energy-efficient lighting and occupancy sensors**

**Promoting biodiversity and integrating green**



## CIRCULAR OPERATIONS



Moving from linear to circular – 4R ways to save resources

**Refuse – less waste**

**Reduce – we promote to use only what you really need**

**Reuse – we make the most of existing or used materials**

**Recycle – whenever we produce waste, we find ways to recycle**



## COMMUNITIES



Putting people first – with an inclusive approach

**Social matchmaking – connecting events with social issues and needs**

**Focus on well-being & good health**

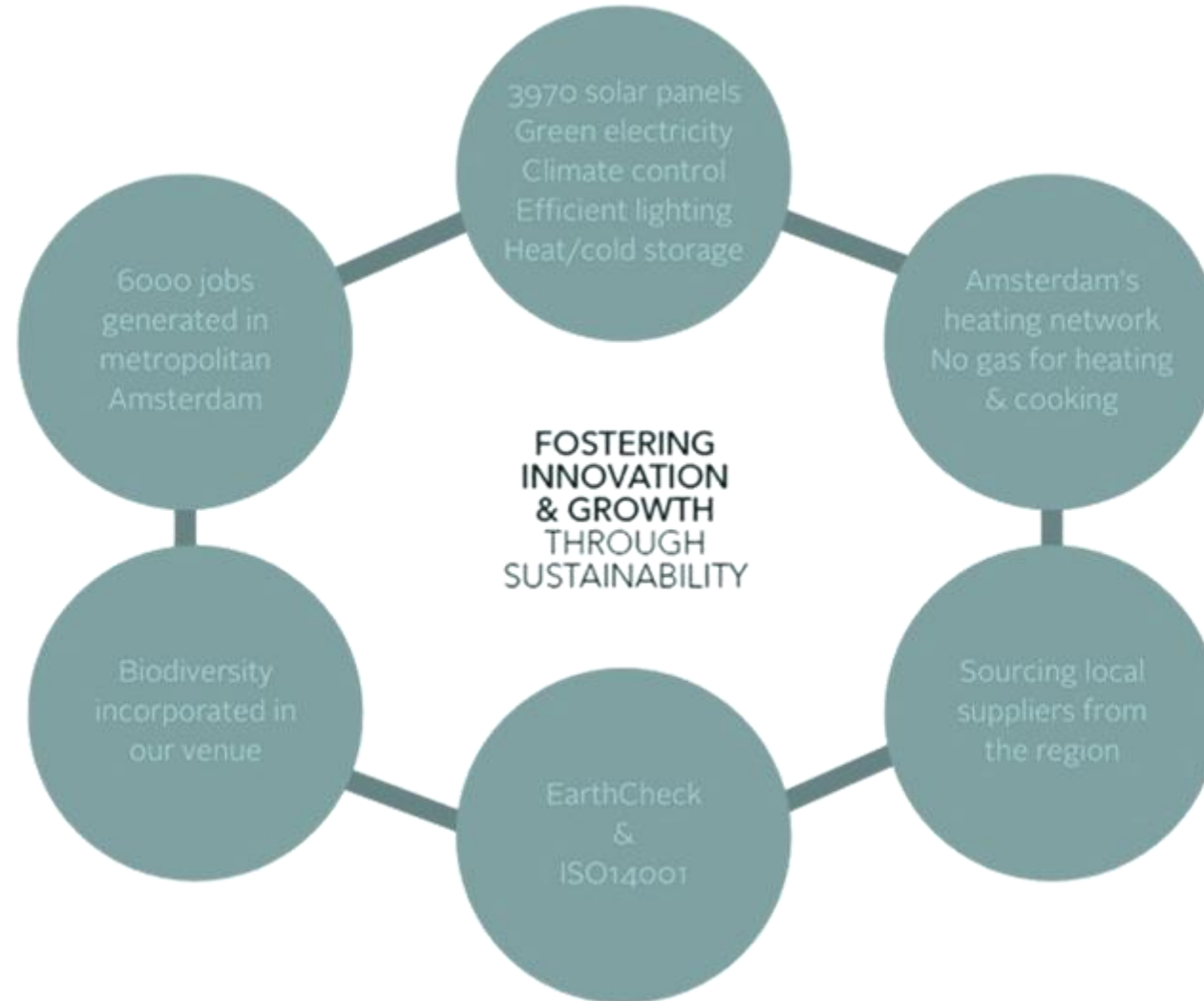
**Providing event job opportunities and boosting education possibilities**





# SUSTAINABLE IMPACT IN OUR VENUE

Driving Jobs, Green Energy and Environmental Management







# FREE SUSTAINABLE SERVICES

DONATIONS

LOGISTICS

TRAVEL ADVICE

SUSTAINABILITY DATA





# PAID SUSTAINABLE SERVICES

STAND CONSTRUCTION

CARPET

FOOD & BEVERAGE

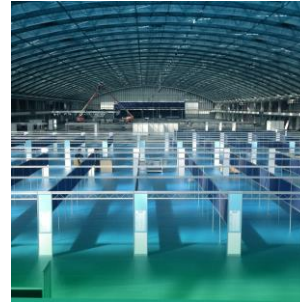
HOTELS

GRAPHICS

WASTE

TRAVEL

PARTNERS





# WHAT CAN WE DO NOW

## CIRCULAR OPTION

Reduce – Reuse – Recycle



## COMMUNITIES

Social Matchmaking







# FUTURE

## CIRCULAR OPTION

- Fully circular construction range
- 100% re-use/recycling of waste
- Zero **emission logistics**
- **Supporter** of Net Zero Carbon Event Pledge

## SUSTAINABILITY-AS-A-SERVICE

- Estimated carbon footprint
- Advice and services
- Sustainability-by-design



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**THANK YOU**